



the Ashley Lauren foundation

Hope and Help for Children with Cancer

SEVENTH ANNUAL BUTTERFLY BALL

The FABULOUS FORTIES

2018 BUTTERFLY BALL SPONSORSHIP OPPORTUNITIES

Name: \_\_\_\_\_ Title: \_\_\_\_\_
Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_
Contact Phone (for ad copy and guest list): \_\_\_\_\_ Email: \_\_\_\_\_
Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Please charge a total amount of \$ \_\_\_\_\_ Name \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Cell): \_\_\_\_\_ Email: \_\_\_\_\_

Payment Enclosed  Send Invoice  Charge to:  VISA  MC  AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Signature \_\_\_\_\_

Mail checks (payable to The Ashley Lauren Foundation) and a copy of this Sponsorship Form to The Ashley Lauren Foundation, 309 Morris Avenue, Suite D, Spring Lake, NJ 07762. If paying by credit card, please FAX to 732-414-1628 or EMAIL mvermeulen@ashleylaurenfoundation.org this form.

CAROLYN BURTNICK will follow-up with you regarding your company's advertisement and copy/artwork for the evening's program.

If you have any questions or need help designing your ad, please contact Carolyn Burtnick at 732-539-8368

Sponsors are entitled to 100% tax deduction. Sponsors who elect to receive Ball tickets, will receive tax deductions in accordance with IRS Regulations.

SEVENTH ANNUAL BUTTERFLY BALL  
The FABULOUS  
FORTIES

## 2018 BUTTERFLY BALL SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor – \$25,000

- 24 Complimentary Tickets
- Red Carpet Signage
- Full Page Platinum Advertisement in Ball's Advertising Journal
- Ball, ALF Website and all Press Release Recognition

### Gold Sponsor – \$20,000

- 15 Complimentary Tickets
- Red Carpet Signage
- Full Page Gold Advertisement in Ball's Advertising Journal
- Ball, ALF Website and all Press Release Recognition

### Silver Sponsor – \$15,000

- 12 Complimentary Tickets
- Red Carpet Signage
- Full Page Silver Advertisement in Ball's Advertising Journal
- Ball, ALF Website and all Press Release Recognition

### Bronze Sponsor – \$10,000

- 10 Complimentary Tickets
- Red Carpet Signage
- Full Page Bronze Advertisement in Ball's Advertising Journal
- Ball, ALF Website and all Press Release Recognition

### Entertainment Sponsor – \$7,500

- 8 Complimentary Tickets
- One Full-Page Advertisement in Ball's Advertising Journal
- Recognition at Ball and on the ALF website

### Décor Sponsor – \$5,000

- 6 Complimentary Tickets
- One Full-Page Advertisement in Ball's Advertising Journal
- Recognition at Ball and on the ALF website

### Cocktail Sponsor – \$2,500

- 4 Complimentary Tickets
- One Half-Page Advertisement in Ball's Advertising Journal

### Family Table Sponsor – \$2,000

- You will be providing a wonderful opportunity for our Ashley Lauren Foundation families to enjoy this beautiful evening
- One Half-Page advertisement in Ball's Advertising Journal

### Butterfly Sponsor – \$1,000

- 2 Complimentary Tickets
- One Half-Page advertisement in Ball's Advertising Journal

THANK YOU!

2018 Butterfly Ball Committee & The Ashley Lauren Foundation

Your support is sincerely appreciated. Proceeds benefit The Ashley Lauren Foundation whose mission is to provide Hope and Help for Children with Cancer in New Jersey. Donations are tax deductible to the full extent allowed by law. The Ashley Lauren Foundation is a nonprofit organization with Section 501 (c) 3 status for tax purposes.  
EIN# 20-3232026 & Charitable Registration# CH2746800