

SEVENTH ANNUAL BUTTERFLY BALL  
The FABULOUS  
FORTIES

## 2018 BUTTERFLY BALL AD JOURNAL CONTRACT

To commemorate this special event, an elegant Butterfly Ball Ad Journal will be produced to highlight distinguished guests, award recipients and to acknowledge those sponsors and individuals whose dedication, commitment and hard work helped to make the 2018 Butterfly Ball possible. Our Journal Advertising pages provide the opportunity to market your business to the hundreds of civic and corporate leaders in attendance, while at the same time expressing your support to The Ashley Lauren Foundation and our mission to provide Hope and Help for Children with Cancer in New Jersey.

The Ashley Lauren Foundation is a nonprofit organization with Section 501 (c) 3 status for tax purposes.

EIN# 20-3232026 & Charitable Registration# CH2746800

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|---|---|------------------|-----------------------|
| ___ Outside Back Cover  | \$3,500 (Includes 6 Butterfly Ball Tickets) | ___ Full Page    | \$500 (4.5" x 7.25")  |
| ___ Inside Front Cover  | \$2,500 (Includes 4 Butterfly Ball Tickets) | ___ Half Page    | \$250 (4.5" x 3.5")   |
| ___ Inside Back Cover   | \$2,000 (Includes 2 Butterfly Ball Tickets) | ___ Quarter Page | \$150 (2.125" x 3.5") |
| ___ Please send me an invitation to the Butterfly Ball. (Tickets are \$200 per person.) |   |                  |                       |

Please charge a total amount of \$\_\_\_\_\_ Name \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Cell): \_\_\_\_\_ Email: \_\_\_\_\_

Payment Enclosed    Send Invoice    Charge to:    VISA    MC    AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Signature \_\_\_\_\_

**Mail checks** (payable to The Ashley Lauren Foundation) and a copy of this Ad Journal Contract to The Ashley Lauren Foundation, 309 Morris Avenue, Suite D, Spring Lake, NJ 07762. **If paying by credit card**, please FAX this form to 732-414-1628 or EMAIL [mvermeulen@ashleylaurenfoundation.org](mailto:mvermeulen@ashleylaurenfoundation.org).

**Final artwork deadline is March 29, 2018.**

**Email camera ready artwork** and a copy of this Ad Journal Contract to [carolynburnt@ashleylaurenfoundation.org](mailto:carolynburnt@ashleylaurenfoundation.org) and attach the following information to the email:

**Subject line:** Company Name, Size of Ad, # of Ads.

If not camera-ready, ad copy and logos must be provided.

**Note:** All copy for the Ad Journal must be congratulatory or "in honor of" in order to be fully tax deductible.

**If you have any questions or need help designing your ad, please contact Carolyn Burnt at 732-539-8368**