



Dear Friend,

The Ashley Lauren Foundation is proud to announce the Fifth Annual Bachelor Auction, “**A Night of New Beginnings**”, to be held on Friday, April 9, 2010 at Eagle Oaks Golf & Country Club, 20 Shore Oaks Drive Farmingdale, NJ. Our Foundation, through this event, will raise funds for children in New Jersey who suffer from cancer. Your generous support is greatly appreciated and enclosed is a packet which describes several ways you can help through your attendance, sponsorship or donation.

The Ashley Lauren Foundation, a New Jersey non-profit organization, was incorporated with the State of New Jersey on July 6, 2005. The mission statement of The Ashley Lauren Foundation is to “Bring hope and help to children in New Jersey who have been diagnosed with cancer”. For every parent who has heard the words, “your child has cancer,” it is a moment frozen in time. In this life shattering instant, you are forever changed. Coping with pediatric cancer is one of the most distressing events that a family has to face. They are thrown into a world of unfamiliar and uncertain terrain with little resources. The Ashley Lauren Foundation was founded because of a passion to make a difference in the lives of these families during this difficult time.

The goal of The Ashley Lauren Foundation is to ease the journey when pediatric cancer is diagnosed by providing Financial Assistance (loss of household services due to crisis situation, bills not paid through medical insurance, funeral expenses, etc.); Material Assistance (food, clothing, household items); Emotional Support (for the entire family); Parties for the Children; Advocacy; Wish Trips; Birthday and Holiday Gifts for the Children and anything else that is needed to make their lives easier.

Ashley’s Story - In February 1991, my daughter Ashley Lauren Vermeulen was a typical, energetic 3-year-old child, adored by our family. When the diagnosis of Wilms Tumor (kidney cancer) came, our lives were shattered. After losing her left kidney to the disease, Ashley endured several grueling years of chemotherapy, radiation and their effects. Ashley is now cancer-free and lives with hope in her heart. The desire to help others facing the same daily battle of pediatric cancer is held by all of those associated with The Ashley Lauren Foundation.

We hope you will join us to make this year’s event a success! Thank you for your consideration. If you have any questions, please feel free to call me at 732-414-1625.

Sincerely,

Monica Vermeulen

Monica Vermeulen

Executive Director

“A Night of New Beginnings”



“Hope & Help for Children with Cancer”

the
Ashley Lauren
foundation

the
Ashley Lauren
foundation

Fifth Annual BACHELOR AUCTION

Co-Hosted by 94.3 The Point's Very Own Lou & Liz

Friday, April 9th, 2010

7:00 p.m.

Doors Open 6:30 p.m.

Eagle Oaks Golf & Country Club

20 Shore Oaks Drive

Farmingdale, New Jersey

**Dinner Buffet, Dancing and an Evening of Fun
Silent Auction, 50/50 Raffle, Cash Bar
Donation: \$60.00 per person**

Bring Family, Friends and Co-Workers to Cheer You on and Win that Date!

RESERVE EARLY for the BEST POSSIBLE SEATING

Call 732.414.1625

All Proceeds Benefit

The Ashley Lauren Foundation

“HOPE AND HELP FOR CHILDREN IN NEW JERSEY WITH CANCER”

Visit our website www.ashleylaurenfoundation.org

to Preview the Bachelors



“Hope & Help for Children with Cancer”



5th Annual “A Night of New Beginnings”

Friday, April 9, 2010 at 7pm

Tickets - \$60.00 for Open Seating

Table Reservations Available in Half (5) or Full (10)

(Donation tax deductible as allowed by law)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ (Cell) _____

Email Address _____

Number of Tickets _____ Ck # _____

Table Reservation (Half - 5) _____ (Full - 10) _____

Or Reserve and Pay for your Tickets Online at:
www.ashleylaurenfoundation.org

Cash, checks, credit cards will be accepted the night of the event for bachelor bids and live auction items. Cash only bar

Please return this completed form with payment to:

The Ashley Lauren Foundation

315 Hwy. 34, Suite 135, Colts Neck, NJ 07722

Please make checks payable to: The Ashley Lauren Foundation

Remember – your single and married friends, family & co-workers can help with the bidding



“Hope & Help for Children with Cancer”