



Dear Friend,

The Ashley Lauren Foundation is proud to announce the Fifth Annual Bachelor Auction, “**A Night of New Beginnings**”, to be held on Friday, April 9, 2010 at Eagle Oaks Golf & Country Club, 20 Shore Oaks Drive Farmingdale, NJ. Our Foundation, through this event, will raise funds for children in New Jersey who suffer from cancer. Your generous participation and support in previous years has led to this request for sponsorship, ad or restaurant gift certificate for dinner for two for our April 2010 fundraiser. If you are new to the Ashley Lauren Foundation and our annual Bachelor Auction, we appreciate your interest.

The Ashley Lauren Foundation, a New Jersey non-profit organization, was incorporated with the State of New Jersey on July 6, 2005. The goal of the Foundation is to ease the journey when pediatric cancer is diagnosed by providing the Financial Assistance (loss of household services due to crisis situation, bills not paid through medical insurance, funeral expenses, etc.); Material Assistance (food, clothing, household items); Emotional Support (for the entire family); Parties for the Children; Advocacy; Wish Trips; Birthday and Holiday Gifts for the Children and anything else that is needed to make their lives easier.

Your participation will assist our families directly, or provide the venue for one of our bachelor date packages. Your generous support will provide a tax deduction, a listing in our program and we will also provide a link to your home page on the Ashley Lauren Foundation website ([ashleylaurenfoundation.org](http://ashleylaurenfoundation.org)). Gift certificates or gift cards and monetary donations in the form of sponsorship are being solicited.

Thank you for your consideration. If you have any questions, please feel free to call me at 732-414-1625.

Sincerely,

*Monica Vermeulen*

Monica Vermeulen  
Executive Director

## “A Night of New Beginnings”



*“Hope & Help for Children with Cancer”*



the  
**Ashley Lauren**  
foundation

the  
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foundation

**Fifth Annual  
BACHELOR AUCTION**

**Co-Hosted by 94.3 The Point's Very Own Lou & Liz**

**Friday, April 9<sup>th</sup>, 2010  
7:00 p.m.**

**Doors Open 6:30 p.m.**

**Eagle Oaks Golf & Country Club  
20 Shore Oaks Drive  
Farmingdale, New Jersey**

**Dinner Buffet, Dancing and an Evening of Fun  
Silent Auction, 50/50 Raffle, Cash Bar  
Donation: \$60.00 per person**

**Bring Family, Friends and Co-Workers to Cheer You on and Win that Date!**

**RESERVE EARLY for the BEST POSSIBLE SEATING  
Call 732.414.1625**

**All Proceeds Benefit  
The Ashley Lauren Foundation  
"HOPE AND HELP FOR CHILDREN IN NEW JERSEY WITH CANCER"  
Visit our website [www.ashleylaurenfoundation.org](http://www.ashleylaurenfoundation.org)  
to Preview the Bachelors**



*"Hope & Help for Children with Cancer"*

## 5th Annual Bachelor Auction



### Sponsorships

**Bachelor Auction Underwriter** **\$2,500.00**

- ❖ Your company banner prominently displayed at event
- ❖ Inside cover advertisement in program
  - ❖ Link on Foundation website
  - ❖ Table of 10 tickets to event

**Butterfly Sponsor** **\$1,000.00**

- ❖ Inside cover advertisement in program
- ❖ Link on Foundation website
- ❖ 4 tickets to event

**Angel Sponsor** **\$ 500.00**

- ❖ Full page advertisement in program
- ❖ Link on Foundation website
- ❖ 2 tickets to event

**Sweetheart Sponsor** **\$ 250.00**

- ❖ Half page advertisement in program
- ❖ Link on Foundation website
- ❖ 1 ticket to event

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### PROGRAM ADS

<b>Full Page Ad</b>	<b>\$ 300.00</b>
<b>Half Page Ad</b>	<b>\$ 150.00</b>
<b>Quarter page</b>	<b>\$ 100.00</b>
<b>Business Card</b>	<b>\$ 50.00</b>



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## **“A Night of New Beginnings” 5th Annual Bachelor Auction Sponsorship Form**

**PLEASE FILL OUT THE INFORMATION BELOW**

**Contact Person** \_\_\_\_\_

**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Telephone (    )** \_\_\_\_\_

**Sponsorship Desired** \_\_\_\_\_

**Amount \$** \_\_\_\_\_

**Check enclosed** \_\_\_\_\_ **Check #** \_\_\_\_\_

**Make check payable to:**    **The Ashley Lauren Foundation**

**Bill My**    \_\_\_\_\_ **Visa**    \_\_\_\_\_ **MasterCard**    \_\_\_\_\_ **Amex**

**Card #** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_ **Name on Card** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**Mail to:**

**The Ashley Lauren Foundation  
315 Hwy 34, Suite 135, Colts Neck, NJ 07722**



*“Hope & Help for Children with Cancer”*